

September 2011 Press release written by
Darphin

DARPHIN
— P A R I S —

More than skincare, an Art.

**The Vineyard at Stockcross achieves a
Darphin 'Partner of Excellence' Award**

Four Seasons, Park Lane, London, 7th September – Premium skincare company Darphin celebrated the launch of 'Partners of Excellence' at a sumptuous champagne luncheon in the beautiful Hamilton Room of the Four Seasons Hotel.

The exclusive setting with its stunning views of Hyde Park, provided the perfect back drop to the celebration which recognised the results and commitment of 11 Spa's and Salons around the UK.

Darphin is pleased to announce that **The Vineyard at Stockcross** based in Newbury, has successfully been recognised for keeping true to the brand's heritage, and received a stunning plaque recognising their status. **The Vineyard at Stockcross** will now be eligible to enter the new Salon/Spa of Year and Therapist of the Year Awards, the final of which will be held in 2012.

The purpose of the Awards is to recognise the results and commitment of Darphin's Spa's and Salons around the UK. Darphin's unique approach to results driven skincare gives businesses a truly competitive edge. Darphin's exquisite formulas, comprehensive treatment rituals and unprecedented quality in training, marketing and business support, have enabled Darphin to become the brand of choice for customers who demand nothing less than the best for their skin.

Salons and Spas participating in Darphin's 'Development of Excellence' programme have dedicated a year of commitment to improving their service, sales and brand involvement. The top performers have received the accolade 'Partner of Excellence' in order to recognise their outstanding results.

"To be a 'Partner of Excellence' is a real accomplishment because our standards are so exacting and the criteria is detailed and challenging. As a company we give our full support to our clients because we know that our brand succeeds through them. Each of these winners should be really proud of their title."

Libby Koivio, Darphin's Retail Operations Manager

Let Darphin lead you into an enchanted world where nature and science come together, where you can explore Darphin's unique beauty philosophy.

The Vineyard at Stockcross
The Vineyard at Stockcross Ltd, Newbury, RG20 8JU
www.the-vineyard.co.uk
0163 552 8770

For stockists call 0870 034 2566
Direct Mail call 0870 034 2318
www.darphin.co.uk

For further information or product samples please contact
Cemo Imamzade : 0870 428 6364 / cimamzade@estee-lauder.co.uk

Notes to Editor:

- The Vineyard at Stockcross, wine... it's what we do, bringing a touch of California to Berkshire.
- A beautifully appointed dining room provides a showcase for top flight, limited edition California wines matched with modern French cuisine that is served with attentive discretion by a knowledgeable staff.
- The Vineyard is dedicated to the pursuit of excellence.
- Refined and luxurious, the restaurant has a contemporary design with a focus on stunning soft furnishings and lighting.
- Renowned on a worldwide stage for its outstanding international wine list of over 2,300 wines, 600 of which are Californian, The Vineyard offers a fusion of food and wine in the most stylish surroundings.

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Press Contact: Jennifer Charlton- Yates 01635 568132